

Dear Colleagues,

Despite the many challenges our school systems face on a routine basis, AASA members continue to stand tall on behalf of the school districts and students they serve. Our public school districts function as the bedrock of our communities and the leaders of these districts continue to speak out about their value in today's society.

For more than 150 years, AASA has maintained a solid voice when it comes to shaping America's public education agenda and grooming superintendents. AASA stands as the nation's premier resource for educational leaders and other cabinet-level officials.

School district administration is also big business. An effective administrator has to be razor-sharp when it comes to bringing in the products and services that best meet the needs of the schools within his or her district. Sourcewell, formerly the National Joint Powers Alliance, is the answer to create the types of purchasing solutions that are tailor-made for your district.

A key factor behind AASA's status as an education leader on the national scale is due to the outstanding partnership it has created with Sourcewell, its premier School Solutions partner. The relationship with Sourcewell allows AASA members—regardless of the size of their districts—to have access to thousands of products and programs through contracts offering nationally leveraged prices. It is a pleasure knowing we have been partners for more than a decade and we only look to bolster that relationship.

AASA has a number of initiatives in place supported by Sourcewell. These include:

- **National Conference on Education:** An annual gathering of nearly 3,000 superintendents and other public education decision makers focusing on the most pressing issues in the field.
- **Helping Kids Mini-Grants:** 28 school districts are annually awarded grants to furnish students with items such as boots, coats and non-perishable sundries, as well as dental care.
- **AASA National Superintendent Certification Program®**
- **Minnesota Aspiring Superintendents program** provides a rich, collegial cohort opportunity for school leaders who wish to become Minnesota school superintendents.
- **Advocacy at the federal level** in support of public education



1615 Duke Street | Alexandria, VA 22314
Phone: 703.528.0700 | Fax: 703.841.1543
www.aasa.org

- Collaborating with the Association of Latino Administrators and Superintendents, National Alliance of Black School Educators, Association of Educational Service Agencies, Association of School Business Officials International, National Rural Education Association and National Rural Education Advocacy Consortium.
- In December 2017, AASA entered into a partnership with Rural School and Community Trust. They are effectively now a part of AASA.
- AASA recently hosted its second Focus Group entitled "Preparing for the Future." Sourcewell was one of six partners who participated. They had the opportunity to meet with 32 superintendents (10 to 11 at each time) to discuss various internal/upcoming strategies, products and offerings at Sourcewell, and receive honest feedback from leaders in the K-12 marketplace.

The partnership between AASA and Sourcewell speaks to the unparalleled commitment being made to school districts throughout our country and the communities they serve. This support provides a platform for AASA members to become champions for children.

Sincerely,

A handwritten signature in dark ink that reads "Dan Domenech". The signature is fluid and cursive, with the first name "Dan" and last name "Domenech" clearly legible.

Daniel Domenech, Executive Director

AASA is available to assist Sourcewell vendors. We can make connections with AASA members in school districts that you may want to contact. We can also make our members aware of new products and services. Please contact us for any assistance.

Chuck Woodruff, cwoodruff@aasa.org

Tara Gao, tgao@aasa.org