



Highland



OFFICIAL ELECTRIC SCHOOL BUS PROVIDER

Proudly Powering Clean Transportation at the LA28 Games

Highland will deploy the largest electric school bus fleet ever assembled for a global sporting event at the LA28 Games.



The Challenge



Complex Logistics

Millions of fans, workforce and volunteers will attend the LA28 Olympic and Paralympic Games which creates a massive need for smart, reliable transportation



Minimizing Environmental Footprint

The LA28 Games are committed to delivering a more sustainable event that leaves a lasting positive impact on Los Angeles



Finding Ways to Save Costs

Vehicles and transportation equipment are expensive, and the price of fuel fluctuates, so the Games needed an innovative, budget-friendly solution

The Solution: The Iconic American School Bus, in an Entirely New Role.



Efficient Fleet Deployment

Highland will repurpose **500 electric school buses** from school districts to help transport accredited personnel essential to the successful delivery of the Olympic & Paralympic Games.

Rather than investing in costly new equipment, the LA28 Games will benefit from the yellow school bus, re-imagined as a zero-emission, American-manufactured solution.



Infrastructure Buildout

Charging systems will be installed in various locations to support daily operations at scale.

This will include:

- Overseeing site energization
- Scope and project management of infrastructure upgrades
- Permitting
- Site prep
- Groundwork
- Installation



A Complete Service Offering

Highland will help keep buses ready for a demanding schedule across venues by providing turnkey service, operations and maintenance.

- Full fleet operations
- Daily route & driver logistics
- On-site technical support & maintenance
- Charge management
- Bus driver & technical training
- FleetX vehicle tracking & charging software

Public-Private Partnership

With a public-private partnership, Highland can assume the risk of asset ownership, maintenance and fleet reliability, helping to mitigate uncertainty.



Benefits of Electric School Buses



Healthier for Kids' Lungs

Replacing 5 diesel school buses with electric reduces the risk of pediatric asthma for 1,500 students¹



Quieter Rides, Fewer Vibrations

Electric buses are 4x quieter than diesel^{2,3}, and less overstimulating, improving focus & comfort, specifically for children with special needs



Cleaner Air for Communities

Children riding electric school buses are exposed to 16% less air pollution⁴



Investing in American Jobs

95% all school buses in the United States were manufactured in American facilities⁵ including Oklahoma, North Carolina, Georgia, West Virginia, and California

Sources:

1. <https://www.atsjournals.org/doi/full/10.1164/rccm.201410-1924OC#>
2. <https://electricschoolbusinitiative.org/how-electric-school-buses-benefit-kids-health-school-budgets-jobs-and-more>
3. <https://hearinglosshelp.com/blog/converting-decibels-to-sound-intensities/>
4. <https://www.atsjournals.org/doi/full/10.1164/rccm.201410-1924OC#.VTvtZK1Vikp>
5. <https://electricschoolbusinitiative.org/electric-school-bus-data-dashboards>

About Highland



Highland Electric Fleets is the leading provider of electrification-as-a-service for school districts, governments, and fleet operators in North America. Founded in 2019, Highland offers a unique suite of products that make it simple and affordable to upgrade to electric fleets today.

[LEARN MORE](#) [Highlandfleets.com](https://highlandfleets.com)

The Results



500 electric buses for the Olympic and Paralympic Games, transforming day to day operations



Charging Infrastructure will power clean transportation for the biggest sporting event in the world and serve the community for years to come



The LA28 Games are **setting a new standard for transportation around the world**, inspiring others to bring innovative, zero-emission transportation solutions to life



Switching to electric school buses will **reduce maintenance requirements, lower operational expenses**, and **provide protection** from diesel price spikes and fuel market volatility



This effort will bring **work to local drivers, consultants, and construction partners** in Los Angeles county

“Welcoming Highland is an incredible step in the operational execution of the 2028 Games...We’re thrilled to collaborate with a company that shares our **innovative approach to delivering mission-critical Games services.**”



– Reynold Hoover
LA28 Chief Executive Officer